

# What + If = IEEE

## **If there's one phrase that drives IEEE members, it's "what if."**

It's what you find between an idea and the reality of discovery. In fact, IEEE members have helped lead every major technical development of the last 130 years.

That's why when you need to draw on the knowledge of yesterday's pioneers or witness the innovation of tomorrow's dreamers, you'll see how "what if" keeps IEEE members engineering the future—one answer at a time.

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